



Lingua

LANGUAGE SCHOOL AND TRANSLATION CENTRE

Valjevo

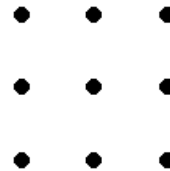
Lingva ICT Projects

Level: C1

## PECHA-KUCHA

### WARM UP: TWO PUZZLES

Puzzle 1: What is unusual about this picture?



Puzzle 2: Connect all nine dots using four straight lines and without lifting your pencil off the paper

### LEAD-IN: EFFECTIVE PRESENTATIONS

1 a) Think of one word only which can be used appropriately in all three sentences and write it in the gaps.

1. \_\_\_\_\_ vaccines tend to take longer to stimulate the immune system and many require at least two initial doses for optimal protection.

2. The owner was charming and we \_\_\_\_\_ off two bottles of his house white over some fine homemade pasta and conversation with a local.

3. Well I am a sales director and have been \_\_\_\_\_ by powerpoint presentations more times then I care to mention.

b) What are the good ways of using PowerPoint?

## BE SPARING

- 2 a) Watch the [Pecha-Kucha video](#) to "... upon closer inspection (3:19)" and answer the following questions:

1. What is Pecha-Kucha?
2. How popular is it?
3. What kinds of events are mentioned?
4. How is PowerPoint used in the given parody of military presentations?
5. What is the author's recommendation for presentations?
6. Why is the book called Blink mentioned?
7. What kind of graphic should be used ?

- b) Why is the following graphic misleading? Click on [The Epidemic Scorecard](#) and explain.

- 3 Listen to the following excerpt and fill in the gaps:

Recent studies show that recall of ads is very high even when you're (1) \_\_\_\_\_ through them, and perhaps this will lead to high-speed (2) \_\_\_\_\_ image advertisements, like the blipverts in Max Headroom. But those made people's head explode, so hopefully they're (3) \_\_\_\_\_ carefully with that. I think YouTube is using (4) \_\_\_\_\_ ads in front of some of their movies. All that is to say that you can do a lot with a little. Use your (5) \_\_\_\_\_ wisely, its a good lesson for icon design and interface design; you can say a lot in a small amount of space but at the same time don't overdo it, don't (6) \_\_\_\_\_.

- 4 Watch to "... ideas can come of it", read the following statements and write T(rue) or F(alse):



1. The hardest projects are those which have a lot of constraints \_\_\_\_ .
2. In a 5K competition, designers had to create a functional website in 5K minimum. \_\_\_\_\_
3. When designing, you don't have to consider real world limits, like available funds and deadlines. \_\_\_\_
4. Pixel Town is an example of creative individual work. \_\_\_\_
5. (5:24) Painters can give ideas for collaborative work to web designers. \_\_\_\_

- 5 What is the main idea behind Pecha-Kucha? Listen to the end and complete the sentences:

1. Innovate within ...
2. Think ...
3. Do ...
4. Balance ...
5. Get ...
6. ...
7. ...
8. Add ...
9. ...

*FOLLOW-UP*

6 Quite a few references to contemporary authors, creations and concepts were made in the presentation. Explore these in greater depth and present a summary of the information found.

1. BarCamp

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2. Stephen Colbert

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3. Max Headroom

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4. Blipvert

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5. Edward Tufte

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6. Think outside the box

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7 Make your own presentation in Pecha-Kucha format. Be ready to answer questions from the audience.

8 Watch other people's presentations and ask questions.

9 Assess other people's presentations according to the following criteria:  
[PP Presentation Assessment](#)